Umar Farooq

Full-stack founding engineer. Fort Worth, TX, working remotely in the US.

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Summary

Self-taught full-stack engineer and founder who has shipped 11 production products for service businesses and operates several of them himself. Builds with Next.js, TypeScript, Supabase, Stripe Connect and Vercel, and works with Claude, Claude Code and v0 every day, one approved step at a time with a passing build before each merge. Owns a product from the first architecture decision to live customers.

Experience

Founder and Lead Engineer, Fix Vise · Fort Worth, TX · Dec 2024 to present

- Designed, built and operate fixvise.com, an on-site phone, tablet and laptop repair service across Dallas-Fort Worth, covering online quotes and booking, repair tracking and warranty activation.
- Built a seller marketplace for other repair shops, with store-owner onboarding, pricing plans and a store dashboard.
- Grew organic search with twelve DFW city pages, service pages, a blog, and free QR code and barcode generator tools.
- Holds a 4.8 average rating from 55+ Google reviews.
- Reused one platform core across FixGi, CPRNME, Midway Mover and Gray Stone Transport, and shipped an AI chat assistant on FixGi that answers service, pricing and estimate questions.

Director of Operations and Site Builder, AngelCare Transit · Texas · Present

- Run daily operations for a non-emergency medical transportation company offering ambulatory, wheelchair and stretcher transport and medical equipment delivery.
- Built the company's web platform at angelcaretransit.com: online ride requests, dispatch and trip documentation.

Founder, CallToRepair.com · Aug 2018 to 2024

- Built and ran a device repair business, then sold it in 2024.

Selected products

- **Cure Vans** (curevans.com): wheelchair-accessible medical transport in DFW with online booking, rider login, and separate driver and partner recruiting funnels.
- **Midway Mover** (midwaymover.com): dedicated cargo-van delivery with three-step booking, instant pricing, and proof of delivery by signature, PIN or QR code.
- **Laandry** (laandry.com): two-sided laundry pickup marketplace with scheduling, saved care preferences and provider onboarding.
- **City2Ranch** (city2ranch.com): private rural concierge delivery with three service tiers, ZIP-code coverage checks and a founding-member intake.
- **Leather Goods Texas** (leathergoodstexas.com): retail storefront and wholesale program with approved accounts, quantity pricing and custom embossing.
- **CPRNME** (cprnme.com): search-led repair finder that captures repair demand by ZIP code.

Skills

- **Engineering:** Next.js, React, TypeScript, Node.js, SQL, Supabase (Postgres, auth), Stripe Connect, Vercel, GitHub
- **AI tooling:** Claude, Claude Code, v0, AI chat assistants
- **Product:** booking and quote flows, marketplaces, customer accounts, dashboards
- **Growth:** technical SEO, local landing pages, structured metadata, Google reviews
- **Design and communication:** UI and brand design, graphics, motivational speaking

Additional

- Inventor on a patent for a laundry pickup and delivery app.